



Sponsorship and Exhibitor Opportunities

Convio Summit 2010

October 25-27

Marriott Waterfront Hotel

Baltimore, MD

www.convio.com/summit2010





Sponsorship Opportunities

Platinum Sponsor

\$25,000 (1 available)

- Three complimentary full-conference registrations
- Recognized as sponsor of two scholarships for nonprofits to attend full conference
- Presenting sponsor of all sessions throughout the conference
- Company logo on signage at the Summit
 - Logo/name on promotional/event materials
 - Overall conference signs
 - Conference program
- Company mentioned/featured in public relations campaign
- Company logo/name in *Convio Connection* newsletter (65,000 subscribers)
- Company logo with link on Summit website
- Full-page ad on conference program back page
- Exhibit table at the conference with option to distribute promotional items
- Logo and link as sponsor of Nonprofit TV Live on Nonprofit TV Live website (see p. 10)
 - Opportunity to participate in news segment on Nonprofit TV Live
 - Partner showcase with a client – case study style
- Two chaperoned emails to Summit RSVPs; one before and one after the conference (sponsor provided content must be approved by Convio)
- Opportunity to provide item to conference attendees in hotel room drop on the evening of Oct. 25



Gold Sponsor

\$15,000 (2 available)

- Three complimentary full-conference registrations (for your use or to be given as scholarships for nonprofits)
- Recognized as sponsor of one scholarships for nonprofits to attend full conference
- Presenting sponsor of both lunches served during the conference
- Company logo on signage at the Summit (secondary to Platinum Sponsor)
 - Logo/name on promotional/event materials
 - Overall conference signs
 - Conference program
- Company mentioned/featured in public relations campaign
- Company logo/name in *Convio Connection* newsletter (65,000 subscribers)
- Company logo/name with link on Summit website
- Full-page ad in conference program (inside back cover or inside front cover)
- Exhibit table at the conference with option to distribute promotional items
- Logo and link as sponsor of Nonprofit TV Live on Nonprofit TV Live website (see p. 10)
 - Opportunity to participate in news segment on Nonprofit TV Live
 - Partner showcase with a client – case study style
- One chaperoned email to conference attendees post-conference (sponsor provided content must be approved by Convio)
- Opportunity to provide item to conference attendees in hotel room drop on the evening of Oct. 26

no boundaries



Silver Sponsor

~~\$7,500 (3 available)~~

- Three complimentary full-conference registrations (for your use or to be given as scholarships for nonprofits)
- Presenting sponsor of all breakfasts served throughout the conference
- Company logo on signage at the Summit
 - Logo/name on promotional materials/event materials
 - Overall conference signs
 - Conference program
- Company mentioned/featured in public relations campaign
- Company logo/name in *Convio Connection* newsletter (65,000 subscribers)
- Company logo/name with link on Summit website
- Full page ad in conference program
- Exhibit table at the conference with option to distribute promotional items
- Logo and link as sponsor of Nonprofit TV Live on Nonprofit TV Live website (see p. 10)
 - Opportunity to participate in news segment on Nonprofit TV Live
 - Partner showcase with a client – case study style



Keynote Session Sponsor

\$12,500 (1 available)

- Special recognition as sponsor at keynote session featuring Stacy Allison, the first American woman to summit Mt. Everest, nonprofit board member and peak performance expert
- Full-page ad in the conference program
- Company logo/name with link on Summit website
- One complimentary full-conference registration
- Exhibit table at the conference with option to distribute promotional items
- Photo opportunity with Ms. Allison
- Two autographed copies of Ms. Allison's book to be used as a giveaway to your clients, prospects or employees
- If the sponsor has operations in Baltimore, Ms. Allison can do a short presentation or personal gathering with your team or clients at or near the Summit hotel following her presentation. Contact [Tad Druart](#) for details.

About Stacy Allison

Stacy Allison brings a vast range of experience and knowledge to her energetic and dynamic presentations. Best known as the first American woman to summit Mt. Everest, Ms. Allison is the president of her own residential building company, serves on the Board of Trustees of National University and is the Chairperson for The Oregon Lung Association's fundraiser, Reach the Summit. She is also a successful author and committed mother of two. Keynote sponsorship will allow you to target the single largest gathering of attendees to Summit 2010.



Innovator Awards Party Sponsor October 25

\$6,000 (2 available), or \$9,000 exclusive

- Two complimentary full-conference registrations
- Company logo on signage at the Summit
 - Overall signage at the event
 - Conference program
- Exhibit table at the party to display materials to guests
- Exhibit table at the conference with option to distribute promotional items

About the Innovator Awards Party

The opening night reception will honor our Innovator Award winners for 2010. The sponsor(s) of this event will enjoy not only great food and entertainment; they will also receive recognition on stage and get tons of exposure on all signage – including our “red carpet” where the nonprofit paparazzi will be photographing the Innovator celebrities and the who’s who of the nonprofit industry. Get in on the fun and put your brand in the spotlight!



Aquarium Party Sponsor October 26

\$10,000 (2 available), or \$15,000 exclusive

- Two complimentary full-conference registrations
- Company logo on signage at the Summit
 - Overall signage at the Baltimore Aquarium
 - Conference program
- Exhibit table at the Aquarium to display materials to guests
- Exhibit table at the conference with option to distribute promotional items

Expert Lab Sponsor

\$10,000 (1 available)

- Logo on signage in Expert Lab room (open all day on Oct. 26 & 27)
- Your company's website will be the homepage on computer screens
- Company logo/name with link on Summit website
- Two complimentary full-conference registrations
- Exhibit table at the conference with option to distribute promotional items

Tote Bag Sponsor

\$5,000 (2 available), or \$8,000 exclusive

- Company logo featured on tote bag
- Company logo/name with link on Summit website
- Two complimentary full-conference registrations
- Exhibit table at the conference with option to distribute promotional items



Badge Sponsor

~~\$4,000 (2 available) or \$7,000 exclusive~~

- Logo on lanyards for attendee name badges
- Two complimentary full-conference registrations
- Company logo/name with link on Summit website
- Exhibit table at the conference with option to distribute promotional items

Blog and Client Lounge Sponsor

\$5,000 (1 available)

- Logo on signage in the lounge (open all day on Oct. 26 & 27)
- Your company's website as homepage on computers in lounge
- Company logo/name with link on Summit website
- Opportunity to provide company logo items in the lounge
- Two complimentary full-conference registrations
- Exhibit table at the conference with option to distribute promotional items

Networking Break Sponsor, Oct. 25, 26 or 27

\$5,000 (3 available)

- Company logo on signage in break area where drinks and snacks are served
- Company logo/name with link on Summit website
- One complimentary full-conference registration
- Exhibit table at the conference with option to distribute promotional items



Scholarship Sponsor

\$3,500 (unlimited)

- Special recognition in general session on Oct. 26 for sponsoring a Convio client to attend the conference
 - Costs covers conference registration, flight and hotel for one Summit attendee
- Company logo/name with link on Summit website
- One complimentary full-conference registration
- Exhibit table at the conference with option to distribute promotional items

Additional Opportunities

Conference Program Ads

\$1,500 – Full-page color ad (unlimited available)

\$750 – Half-page color ad (unlimited available)

Vendor Exhibitor

\$2,500 (~~10 available~~ 7 available)

- Vendor table in exhibit hall
- One complimentary full-conference registration

Nonprofit/Educational Exhibitor

\$1,000 (10 available)

- Vendor table in exhibit hall
- One complimentary full-conference registration



Nonprofit TV Live Overview

At the 2009 Summit, Convio launched a video website dedicated to leadership and issues within the nonprofit space. This site delivered targeted content to the nonprofit practitioner and feature content from established leaders as well as up-and-comers in the industry. Our goals for the site this year include:

- Targeting 500 viewers of the “live” program in October 2010
- Up to one year of “on demand” hosting of all content on the Nonprofit TV Live site
- Syndication of content out to multiple media outlets including social networking sites and online broadcasting sites
- A “no selling” approach that positions our speakers as thought leaders in our space
- Education and true value to our viewers



Sponsor/Exhibitor Form

Please check your selection(s) below:

- We would like to be a _____ sponsor of the Convio Summit for \$ _____
- We would like to purchase ad space in the conference program.
- We would like exhibit at the Convio Summit.

Exhibit hours will be throughout the day on Oct. 26 & 27.

Your Contact Information	
Name	Organization
Billing Address	City, State, Zip
Phone	Email
Website <i>(for program listing)</i>	Signature

Payment Information

- A check payable to Convio is enclosed.
- Please send an invoice, payable 30 days after this application is received by Convio.

Please complete this form and mail or fax to:

Convio, Attn: Brynne Gallman
11501 Domain Drive, Ste. 200
Austin, TX 78758

Brynne - direct: 512-807-3788 | Fax: 512-652-2699; bgallman@convio.com