

Sponsorship and Exhibitor Opportunities
Convio Summit 2008
November 17-19
Renaissance Austin Hotel

Sponsorship Opportunities

All sponsorship opportunities listed below include:

- Company logo on the conference Web page and on general sponsor signage at the conference
- Company listing in conference program
- Option to add a vendor table in the exhibit hall for \$200 (a \$550 discount off the vendor table price)

Evening Networking Reception Sponsor, Nov. 17

\$2,000 (1 available)

- Logo on signage at evening reception
- Two complimentary full-conference registrations
- Opportunity to provide 1 giveaway with your logo for reception attendees (you must provide 500 items)

Bus Sponsor, Nov. 18

\$2,000 (1 available)

- Logo on buses that provide evening transportation to downtown Austin
- Option to provide a company flyer on buses
- Two complimentary full-conference registrations

Expert Lab Sponsor

\$2,000 (1 available)

- Logo on signage in Expert Lab room (open all day on Nov. 18 and 19)
- Your company's Web site will be the homepage on computer screens
- Two complimentary full-conference registrations

Client Lounge Sponsor

\$2,000 (1 available)

- Logo on signage in customer lounge (open all day on Nov. 18 and 19)
- Your company's Web site as homepage on computers in lounge
- Opportunity to provide company logo items in the lounge
- One complimentary full-conference registration

Buffet Lunch Sponsor, Nov. 18

\$1,800 (1 available)

- Logo on signage in lunch area
- One complimentary full-conference registration

Tote Bag Sponsor

\$1,500 (1 available)

- Company logo on tote bag
- One complimentary full-conference registration

Badge Sponsor

\$1,500 (1 available)

- Logo on lanyards for attendee name badges
- One complimentary full-conference registration

Grab-n-Go Box Lunch Sponsor, Nov. 19

\$1,500 (1 available)

- Logo on signage in lunch area
- One complimentary full-conference registration

Keynote Session Sponsor

\$1,200 (1 available)

- Special recognition as sponsor at keynote session featuring Tony Elischer
- One complimentary full-conference registration

Breakfast Sponsor, Nov. 18 or 19

\$1,200 (2 available)

- Logo on signage in breakfast area
- One complimentary full-conference registration

Coffee Sponsor, Nov. 18 or 19

\$1000 (2 available)

- Company logo on signage in break area where coffee is served *all day*
- One complimentary full-conference registration

Snack Break Sponsor, Nov. 18 or 19

\$800 (2 available)

- Company logo on signage in break area where drinks and snacks are served
- One complimentary full-conference registration

Scholarship Sponsor

\$800 (2 available)

- Special recognition in general session on Nov. 19 for sponsoring a Convio client to attend the conference (costs covers conference registration and hotel)

Exhibit Opportunities:

\$750 (5 available)

- Vendor table in exhibit hall*
- One complimentary full-conference registration

Additional Promotional Opportunities:

Add one of the below to your sponsorship or pick one or more to build your own sponsorship package.

- \$1000 – Full-page color ad on the back page of the conference program (1 available)
- \$1000 – Company logo on CD of all conference presentations that will be given to all conference attendees (1 available)
- \$500 – Include an item in the tote bag. You must provide 800 items (unlimited available)
- \$500 – Provide an ad, announcement or flyer at the check in /information desk (5 available)
- \$500 – Provide a text-only ad in an email sent to conference registrants that will go out between August and October (2 available)

*You may send someone from your organization to staff the tabletop exhibit or only send material to be displayed on one 6' skirted table. **Exhibit hours will be throughout the day on November 18 and 19.**

**Sponsor/Exhibitor Form
 Convio Customer Summit 2008
 November 17-19
 Renaissance Austin Hotel**

Please check your selection(s) below:

- We would like to be a _____ sponsor of the Convio Summit for \$ _____
- We would like to add a vendor table for \$200.
- We would like to purchase an Additional Promotional Opportunity (enter item(s) below).
- Item _____ Cost \$ _____
- Item _____ Cost \$ _____
- Item _____ Cost \$ _____
- Item _____ Cost \$ _____
- Total for Additional Opportunities:
 \$ _____

Your contact information

Name _____

Organization _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Signature _____

- We would like exhibit only* at the Convio Summit for a total of \$750.

*You may send someone from your organization to staff the tabletop exhibit or only send material to be displayed.

Exhibits hours will be throughout the day on November 18 and 19.

Payment information

- A check payable to Convio is enclosed.
- Please send an invoice, payable 30 days after this application is received by Convio.

Please complete this form and mail or fax to:

Convio
 Attn: Lori Mize
 11400 Burnet Rd, Bldg 5, Ste. 200
 Austin, TX 78758
 Direct: 512-652-2684 Fax: 512-652-2699
lmize@convio.com