



## The Nonprofit Executive Internet Strategy Group

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### Directory

The following Nonprofit Executive Internet Strategy Group members have agreed to share their contact information and are interested in discussing topics with other members.

First Name	Last Name	Job Title	Organization	Phone Number	Email Address	Topics of Interest	Other Topics of Interest
Sarah	Breen	Vice President of Development	Chicago Zoological Society (Brookfield Zoo)	708-688-8974	sabreen@brookfieldzoo.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices, Advocacy best practices	
Rhae	Bromley	Director of Communications	Heart and Stroke Foundation of Canada	306-693-0350	bromleyra@hsf.sk.ca	Building online relationships, Email communications best practices, Web site management best practices, Advocacy best practices	
Scott	Crow	Director of Data Services	Breast Cancer Network of Strength	312-873-2744	scrow@networkofstrength.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices, Advocacy best practices	
Bethany	Deines	Director of Annual Gifts	Children's Medical Center of Dayton	937-641-4287	deinesb@childrensdayton.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Fundraising best practices	
Mike	Duley	Senior Director, Global E-commerce Strategy	St Jude Children's Research Hospital (American Lebanese Syrian Assoc Charities)	901-578-2275	mike.duley@stjude.org	Web site management best practices, Fundraising best practices	
Meg	Duskin	Manager, E-commerce and Database Marketin	American Speech-Language-Hearing Associa	301-296-8677	mduskin@asha.org	General Internet marketing strategies, Email communications best practices	
Bob	Farrace	Director of Publications	National Association of Secondary School Principals	703-860-0200	farraceb@principals.org	Building online relationships, Email communications best practices, Web site management best practices	

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Becky	Frank	Chief Development Officer	American Liver Foundation	410-262-8804	bfrank@liverfoundation.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices, Advocacy best practices	
Emalyn	Guzman	Director of Strategic Marketing	KCET Community Television of Southern California	323-953-5608	eguzman@kcet.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices	
Valerie	Lambert	Assistant Director of Development	Johns Hopkins Center for Talented Youth	410-735-6248	vlambert@jhu.edu	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices	
Jennifer	Lewin	Web Content Manager	The Conservation Fund		jlewin@conservationfund.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices	
Cathy	Moore	Director, IT/Web	Canadian Cancer Society - National Office	416-934-5670	cmoore@cancer.ca	General Internet marketing strategies, Building online relationships, Email communications best practices, Fundraising best practices, Advocacy best practices	Staffing for success
David	Nickelson	Director, Internet Strategy & Operations	American Diabetes Association	703-299-5522	dnickelson@diabetes.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Fundraising best practices, Advocacy best practices	
Joseph	Olchefske	Executive Vice President	Global Impact	703-717-5207	joseph.olchefske@charity.org	General Internet marketing strategies, Building online relationships, Fundraising best practices, Advocacy best practices	
Armetta	Parker	VP of Marketing & Communications	United Cerebral Palsy Association, Inc	202-776-0406	armetta@ucp.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Advocacy best practices	
Mark	Pothier	Web Manager	Golden Gate National Parks Conservancy	415-561-3019	mpothier@parksconservancy.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices	
Andrew	Schmidt	Development Officer	Atlanta Botanical Gardens	404-876-5859	aschmidt@atlantabotanicalgarden.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Web site management best practices, Fundraising best practices	Membership and Annual Fund best practices
Joan	Smyth	SVP, Direct Marketing	Covenant House	212-727-4102	jsmyth@covenanthouse.org	General Internet marketing strategies, Web site management best practices	
Luba	Vangelova	Director of Marketing Communications	Technoserve Inc	202-719-1302	LVangelova@tns.org	General Internet marketing strategies, Building online relationships, Email communications best practices	
Linda	Von Mohr	Annual Giving	Children's Medical Center of Dayton	937-641-3810	vonmohrL@childrensdayton.org	General Internet marketing strategies, Building online relationships, Email communications best practices, Fundraising best practices	